

To the press and
whom it may
concern

Informa Markets Japan Co., Ltd.
October 23, 2023 (Mon)

**Aesthetic & Anti-aging Medicine World Congress
“AMWC Japan”, November, 2023 ”**

Informa Markets Japan Co., Ltd. (Headquarters: Chiyoda, Tokyo / Representative Director: Christopher Eve), the Japanese branch of Informa Markets, the world’s largest B2B event-holding company, will hold “AMWC Japan”, an international medical assembly concerning aesthetics and anti-aging medicine on November 18 (Sat) and 19 (Sun), 2023, at Kyoto International Conference Center.

“The AMWC (Aesthetic and Anti-Aging Medicine World Congress)”, held for the 21st time this year in Monaco from March to April each year, attracts more than 12,000 participants from around the world and more than 250 companies in the fields of aesthetic medicine-related pharmaceuticals, medical devices, cosmetics and supplements.”

The congress is attended by more than 12,000 participants from around the world and over 250 companies in the pharmaceutical, medical device, cosmetics, and dietary supplement fields. AMWC is also held in Asia, Europe, and North and South America. It is an international medical conference that provides academic programs and disseminates the latest information on aesthetic medicine and anti-aging medicine.

AMWC Japan" is the first international conference of aesthetic medicine and anti-aging medicine to be held in Japan, and the first meeting was held in November 2022.

The theme of the conference will be the world's most advanced cosmetic and anti-aging medicine. Top-class physicians from Japan and abroad are scheduled to speak at the conference.

Participants will include those interested in contributions to medical care through aesthetic and anti-aging medicine, such as cosmetic dermatologists, plastic surgeons, anti-aging medical specialists, gynecologists, endocrinologists, nutritionists, allied health professionals, and healthcare professionals, as well as personnel from clinics, salons, beauty equipment manufacturers, wholesalers, import and export trading companies, and others.

With top-class aesthetic and anti-aging medical specialists around the world all together in a single location, AMWC Japan is a world congress where specialist knowledge can be shared. It is an opportunity that allows for the acquisition of cutting-edge knowledge, the learning and acquisition of practical techniques, and advanced programs.



The 1st edition of AMWC Japan, held in Tokyo in November 2022

● Congress Outline



- Title: **AMWC Japan**
- Date: November 18 (Sat) - 19 (Sun), 2023
- Venue: Kyoto International Conference Center (Location: 422 Iwakura Osagicho, Sakyo-ku, Kyoto)
- Organizer: Informa Markets Japan Co., Ltd.
- Official Website: www.amwc-japan.com

● Committee members

Japanese Committee

Hidekazu Yamada	Anti-Aging Medicine Specialist & Dermatologist Kindai University Visiting Professor
Hiroyuki Ojimi	Plastic and Aesthetic Surgeon Jiyugaoka Academy Representative Director
Nobutaka Furuyama	Plastic & Cosmetic Surgeon Medical Corporation Yoshimikai Jiyugaoka Clinic President
Nariaki Miyata	Plastic Surgeon Miyata Plastic Surgery & Skin Clinic Director
Sawako Hibino	Dermatologist • Anti-Aging Medicine Specialist Y's Science Clinic General Director
Kotaro Yoshimura	Plastic Surgeon Jichi Medical University Department of Plastic Surgery
Rieko Tsubouchi	Dermatologist Ginza Skin Clinic Director

International Committee

Claude Dalle	Anti-Aging & Prevention Specialist France
Ali Pirayesh	Plastic & Reconstructive Surgeon Netherlands
Dario Bertossi	Facial Plastic Surgeon Italy
Steven Liew	Plastic Surgeon Australia
Uliana Gout	Cosmetic Physician United Kingdom
Ash Mosahebi	Plastic Surgeon United Kingdom

Ethical Committee

Hidekazu Yamada	Kindai University Visiting Professor
Kenichiro Saito	CiSei Law Firm Representative Attorney

Advisory Board

Yutaka Osuga	Professor, Department of Obstetrics and Gynecology, Graduate School of Medicine, University of Tokyo
Shigeo Horie	Professor of Urological Surgery, Graduate School of Medicine, Juntendo University
Yoshiki Miyachi	Dean, Shizuoka University of Social Health and Medicine Professor Emeritus, Kyoto University
Tatsuro Kamakura	Director, Sacred Heart Cosmetic Clinic

● Program

Along with advanced programs relating to the latest in aesthetic and anti-aging medical information and techniques that are of the world's highest level, the congress is also an opportunity for the acquisition of cutting-edge knowledge, and the learning and acquisition of practical skills.

“Aesthetic medicine” topics that are not often covered at other congresses in Japan (scheduled):

- Update of Newly Treatments Popular in Overseas
- Total Aesthetic Facial Anatomy & HA Injection Technique
- My Secret of HA Injection Techniques
- Update of Rejuvenating EBD by Aesthetic Experts

“Anti-aging medicine” topics that only AMWC can offer (scheduled):

- Frontiers of Regenerative Medicine — Adipose Derived Stem Cells Transplantation and PRP—
- Intrinsic Aging and Skin Aging — Aging Factors and Aesthetic Treatments —
- The Path to Rejuvenation — Latest Research —
- From Sushi to Steak: The Effects of Japanese and Western Diets on Gut Microbiota and Anti-Aging Strategies

● Exhibitors • Sponsor Recruitment

At AMWC Japan, aesthetic and anti-aging medicine-related professionals are all brought together, resulting in a congress where products and services can be covered. Various sponsorship plans are also prepared. Those considering an exhibition or interested in sponsorship plans are asked to direct their inquiries to <https://amwc-japan.com/contact/>.

● AMWC Japan Organizer Summary

Informa Markets is the world's largest B2B event-holding company. Its global staff of 5,000, in 40 different countries, have planned and administered over 450 international B2B events, and offer platforms that stimulate industries and bring suppliers and buyers together.

Informa Markets Japan is the Japanese branch of Informa Markets, which possesses a global market. Through its network, the company carries out business in both Japan and in other countries, providing access to overseas companies entering the Japanese market, as well as supporting Japanese companies advancing into overseas markets. Through a portfolio comprised of online media, publishing, seminars, conferences, and events, we offer suppliers and buyers throughout the world a place to meet. Along with holding major events relating to foodstuffs, jewelry, healthcare, medicine and medical care, beauty, fashion, apparel, maritime industry, and others, Informa Markets is also assertive in sending out content and information through its industry specialist journal and magazine. Additionally, there are plans for expansions into new operations moving forward as well, approaching new fields and industries.



● Please direct AMWC Japan-related inquiries to the following

Informa Markets Japan Co., Ltd.

E-mail: AMWC Japan <amwc-jp@informa.com>